

Healthy Neighborhoods UPDATE



Event

The Parkways Pumpkin Patch

Sponsored by



Goal

The goal of this free community event was to actively meet and engage residents in open discussions about their neighborhood while providing them with pumpkins and treats.

Successes

- Residents finally got an opportunity to meet their neighbors either right across the street or around the corner
- Kids were able to get a pumpkin in which most of them didn't have a one before the event ("I saw those pumpkins displayed on their front porches after the event". Aaron Brown)
- Residents were very pleased that there was an invested interest in their neighborhood
- Aaron Brown with CBP was able to build trust among neighbors and explain how important their role is in bringing about a healthy neighborhood
- Eric Resnick with NE Canton Weed and Seed, along with Julie Sparks with JR Coleman provided the pumpkins for the event
- Don Brighenti with Project Rebuild sponsored the \$50 gift card to Lowe's Home Improvement



Description

- To set an example how residents can utilize the median strips along the parkways for future resident driven community events
- To connect residents throughout the neighborhood to begin establishing relationships
- Host a raffle opportunity for the residents to receive a \$50 gift card to Lowe's Home Improvement, in turn to collect contact information from those residents in attendance